

WEST END NEIGHBORHOOD ASSOCIATION
BOARD MEETING MINUTES
9 APRIL 2015

Call to order: Gordon MacDermott, President, called the meeting to order at 6:36 pm at his home.

Attending: Gordy MacDermott, Dave Borton, Daniel Alm, Greg Reel, Anna Sellenreich, Richard Cunningham, Ben Negrete, and Vicki Fernandez.

Minutes: Annual meeting minutes from 5 March 2015 were approved.

Treasurer's report: Our balance is \$1080.08. We are ahead of membership dues revenue (\$958.61) over last year at this time. Our Annual meeting expenses are slightly more this year due to the lamination of many of the posters as well as production of an extra flyer. The benefits of lamination will be realized next year, when they will be reused. Posters were set up only ~ 6 days prior to the meeting, but we still had a good turnout (~50). We did not send email reminders this time, but will do so next year.

Ongoing Projects:

NNO: We agreed on participation in NNO. **Dave** and **Anna** volunteered to host. We need someone to host Greenfield, as Gordy will be away. We also need someone for the Fremont/West end area. It will be on Tues, 4 Aug. Applications must be sent to the City in order for Police/Fire to show up.

Annual Picnic: We chose 20 Sept. for the Annual Picnic. We will ask for potluck donations and provide grilled food. We will ask David Baker to check on the residents' willingness to allow us to close the street. **Gordy** will get an insurance rider to cover the event. We discussed the need to put in for the closure early, as the City must vote in the request during a meeting.

Holiday Party: We chose 5 Dec, a Saturday, in hopes that more people will come. We discussed a few possible places to hold the party. It was done at the Moores' home, on Greenfield, last year.

Newsletters: We will have only 3 Newsletters this year. One was distributed in February, one in early July, which will advertise the picnic, and one at the end of Oct to remind people of the Holiday party. There may be flyers added as needed.

Website: **Richard** and **Dave** are working on this project. The domain is ready to be transferred from the old site. They will get together to do this. **Vicki** will arrange a date to meet with Richard re refining of the photos.

New Projects:

Adopt a Patch: Janis Peterson suggested we consider having neighbors "adopt" small sections of the West End median to keep it clear of weeds. We discussed this and decided that might be a good way to keep the area beautiful. **Daniel** will look into small signs, readable from the road, which would indicate the name of the adopter. Various sized plots were discussed.

Chili Cook Off: It is a go! The date will be 16 May at the traffic circle, or 6 corners. A brief flyer will be printed and passed to all neighbors. Chili should be brought hot and ready to eat. They will be directed to contact **Chris** to sign up to compete. There will be a method of voting which will include all attendees and raffle tickets or sticky dots will be used. Provisions needed: **signs**, small heat tolerant cups (**Gordy**), small spoons (**Anna** at \$7.99/100), a commemorative apron for 1st place (**Anna** \$20), and

three commemorative wooden spoons (Anna \$18) for first 3 placers. Anna has 2 tables. There will be an area for membership slips and a donation can. Daniel will put the flyer for this event together. He has committed to completing it by 20 April. He will email to all for approval, with delivery shortly thereafter. Emails on 25 April (Ben).

Text notifications: Chris suggested we use texts to remind members about upcoming events. We don't know if the numbers on our lists are land or cell lines. We are concerned that our members may not want to be texted. We protect their info; only a few officers can access it. Chris has offered to cold call members to see if they would like text notifications.

2015 Calendar so far:

- ~25 April: flyer
- 16 May: Chili Cook off
- 18 June: Board Meeting at Gordy's
- Early July Newsletter
- 4 Aug: NNO
- 13 Aug: Board Meeting
- 20 Sept: Annual Picnic
- End of Oct. Newsletter
- 5 Dec: Holiday Party