

WEST END NEIGHBORHOOD ASSOCIATION
MEETING MINUTES
27 MARCH 2014

Call to Order: President Dave Borton called the meeting to order at 7:10 pm at the home of Gordon MacDermott.

Attending: Dave Borton, Gordon MacDermott, Greg Reel, Richard Cunningham, Chris Leinbach (our new Board member), Ben Negrete, and Vicki Fernandez. Jenni Owen-Blackman, a prospective Board member, attended as well. Correction made to Chris' email address.

Minutes: Minutes from 23 Jan 2014 as well as minutes from the Annual Meeting on 27 Feb approved.

Treasurer's report: Online signup is picking up. Almost to last year's total now. The annual meeting costs were about the same as last year.

New Business:

Annual Meeting Recap: Venue worked out well, having one speaker was better than two, food costs were similar to last year and much of food was eaten, most people were happy with our speaker (Kate Colin), attendance was ~ 40 people.

Event Signs: A suggestion was made that we invest in laminating signs for our events, which would leave a space to add dates. Our signs cost us ~ \$75 a year to make. Challenging weather conditions often destroy them before the events take place. **Vicki** will check on pricing for permanent, laminated signs to be made.

Chipper day: Victoria has done research re funding for a chipper day and suggestions for how to proceed. Most Board members in agreement that the suggestions made would be too unwieldy for any one person to take on. We will look at this further to see if we can streamline our approach. **Dave** will also contact Victoria to see if she would agree to be the point woman for the project. The City and the Fire Dept. would grant us funds to pay for this service (thank you Victoria!). Jenni does not have the info. It will be emailed to her. We agreed to work out a fact sheet for a flyer to mobilize neighbors.

Neighborhood Preparedness Meeting: This was proposed to be held prior to the Chipper day as a means of explaining to neighbors the importance of vegetation control in this drought year. We also will touch on Disaster preparedness and available training classes. Zero Waste Goals and The Climate Corps (15 min) will be asked to speak as well as the Fire Department. Our target for the meeting will be 22 May. **Ben** will book with the Church for 6:30 pm.

Website: We now have two working websites and are ready to switch over to the free site very soon. **Dave** and **Richard** will meet on 8 April at 2 pm to discuss this.

Vicki will pursue refinement of photo page at another time.

Cert Class schedules: Will be sent out in emails to members by **Dave**.

Newsletter: To go out ASAP in early April. Will include: synopsis of Ann. Meeting – **Vicki**, a list of Board members – **Dave**, a short blurb re Chipper day – **Dave or Victoria**, a membership form, and **Richard** will either write a short piece on his Sochi experience or **Janis** will interview him. A notice alerting people to the Neighborhood Preparedness Meeting will be included.

Flyer: Will include follow up Neighborhood meeting and Chipper Day reminder, plus membership form. It will be one sided and delivered in early May.

Neighborhood Federation: Greg reported that the Federation has been reinventing itself. It is now held quarterly vs monthly. They discussed the floundering of the downtown businesses. A new person was hired by the City to promote businesses. They are also looking for a part time event coordinator. There is a street banner competition for designs to highlight the business district. The County supervisors are going on Facebook. The next meeting will be in May. Ben noted that our Federation dues check from last year was never cashed. Greg will find out where we should send our current dues.

Respectfully submitted,
Vicki Fernandez